



HIGHLIGHTS 2016

INNOVATIVE DOOR SIGN SOLUTION



- > eSign Touch: 7, 10 and 15 inch door signs
- > eSign Android: Android application with door sign features



FEATURES AND FUNCTIONS

- > Web based booking tool
- > 2-way sync and automatic import of booking information (MS Exchange/Outlook, Google Calendar, etc.)
- > Compatible with all conventional database types and booking systems (.csv, .xml, etc.)
- > Energy-efficient and virtually maintenance-free operation
- > Red or green background lighting ensures visibility of the booking status from afar
- > Directly booking option on the screen via touchscreen (book/confirm/extend/delete appointments, send mails)

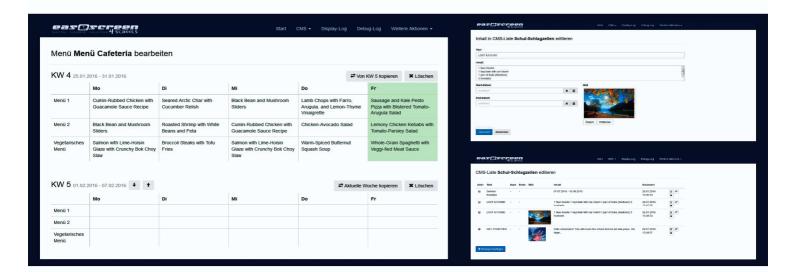






ADDITIONAL INTERFACE: easescreen WEB CMS

- > Web interface without a server usable and a ready-made cross platform interface via RSS Feed
- > Unlimited independent event lists for individual unlimited players
- > Allows the user to change content quickly and easily (e.g. for menu boards)



Last update 01-2016. For further information please contact info@easescreen.com or visit our website www.easescreen.com

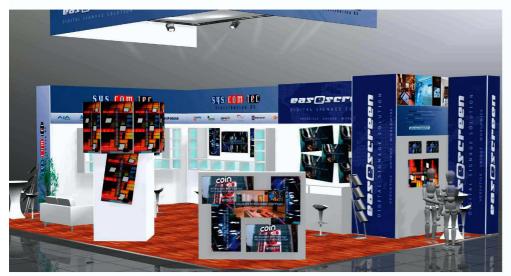




HIGHLIGHTS 2016

FRAME-SYNCHRONISED PLAYOUT

- > Frame-accurate synchronization of multiple media players with an unlimited number of displays
- > Content can be displayed on high resolution screens without loss of quality







INTEGRATION OF AUDIENCE MEASUREMENT SYSTEMS



- > Quividi measures the (advertising) impact of Digital Signage systems and campaigns
- > easescreen fully evaluates the analysis data from the Quividi software
- > Tracking the effectiveness and success of (advertising) content in detail at any time
- > Extended logging and interactivity related to audience







INTEGRATION OF A VIDEO CLIENT



- > The video client enables high performance video communication within easescreen
- > SD or HD video calls right from the POV Client by simply pressing a button
- > It can be used in the form of an information terminal as a "digital adviser" or in office buildings as a "digital concierge"

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